

# START

## **Congratulations, you just started your book!**

No, I'm not crazy and you haven't just stepped into an alternate reality where yes is no and no is yes. It's not upside down day and you really *have* just taken the very first step towards getting your book written and published.

In this short little gift, I'm going to be guiding you as you step into the future. We're going to play pretend and imagine you just opened your mail, only to receive the most delightful piece of fan mail ever written.

This fan mail is from someone who devoured your book, read it from cover to cover, could not put it down and then, more importantly, put into practice everything you advocated.

Their life is better as a result of reading your first book, so transformed are they, they had to write to tell you about it.

Pause for a moment and consider what that letter would look like, and then turn the page and let's get started...

# THE JUICY

Date: \_\_\_\_\_

Dear \_\_\_\_\_,

My name is \_\_\_\_\_ and I had to write to thank you so much for your book \_\_\_\_\_ because it has changed my life!

Let me tell you what happened. When I first read your book, I thought \_\_\_\_\_ and it made me feel \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ and then  
\_\_\_\_\_.

Just a few pages in I discovered \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

Amazing! Moving forward, I'm definitely going to \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

and it's all thanks to you! I can't wait to read your next book!

## YOUR MISSION

All done? How did that feel? (And if you're the kind of person who skips ahead, planning to go back and do the exercise in your head later, busted! I urge you to get with the program, **go back and do it right now**. You can thank me later.)

You might be wondering what that little letter has to do with writing and publishing your book. The reality is it has *everything* to do with writing and publishing your book!

By putting those words on the page, you've set your subconscious mind to work. It now knows what the end result looks like and will help you bridge the gap between here and there, even while you're busy doing other things. Neat eh?

But I don't want you to stop there.

**“The journey of a thousand miles begins with a single step.”**

Lao Tzu

Having taken that first step, it's time to take another one and yes, I've got you covered. Let's keep the momentum going by getting started with your Free Book Planner!

**[Click here and download my free book planner.](#)** (And yes, this time I'm going to be asking for your email address. I have so many other goodies to share with you, until carrier pigeons make a comeback, it's the easiest way I know to send you stuff.)